

# ***MCIA Red Devil Brand Soft Red Wheat***

## **Genetic Information**

MCIA Red Devil brand wheat is a new awned, white chaffed, soft red winter wheat bred in Indiana that has performed very well in Michigan. MCIA Red Devil brand wheat is broadly adapted and exhibits a stable and high level of performance. MCIA Red Devil has resistant to powdery mildew and stripe rust. MCIA Red Devil is medium short in height averaging around 34 inches which gives it good lodging scores.

## **Agronomic Features**

MCIA Red Devil brand wheat is a mid-season high yielding soft red winter wheat with good winter hardiness. MCIA Red Devil has very good test weight numbers.

In 2010, MCIA Red Devil had the highest yield average of all the red wheat varieties tested. MCIA Red Devil has potential to perform very well under Michigan growing conditions.

## **Marketing**

MCIA Red Devil is marketed with a brand designation (variety not stated) by members of the Michigan Crop Improvement Association. Seed production will occur through license agreements with a royalty fee assessed on each unit of seed sold. MCIA Red Devil brand seed will bear a green quality assurance tag as a sign that it has been inspected and tested to insure a high quality product.

For more information or a list of producers, please contact your local seed dealer or the MCIA office.

## **Michigan Crop Improvement Association**

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