

## **MCIA Rocket Brand Soft Red Wheat**

### **Genetic Information**

MCIA Rocket brand wheat is a new awnless, white chaffed, soft red winter wheat bred in Wisconsin, that has performed well in Michigan. MCIA Rocket brand wheat is broadly adapted and has shown excellent stability across multiple geographies and soil types.

MCIA Rocket has resistant to Wheat spindle streak mosaic virus, leaf rust and stripe rust. MCIA Rocket is early in maturity. MCIA Rocket is medium short in height averaging around 33 inches which gives it good lodging scores.

### **Agronomic Information**

MCIA Rocket brand is a early season high yielding soft red winter wheat with good winter hardiness and lodging resistance.

MCIA Rocket has shown very good yield potential. MCIA Rocket yielded 93.1 bu./acre in the 2014 MSU trials.

MCIA Rocket has performed well through the state in a number of conditions and environments.

### **Marketing Information**

MCIA Rocket is marketed with a brand designation (variety not stated) by members of the Michigan Crop Improvement Association. Seed production will occur through license agreements with a royalty fee assessed on each unit of seed sold. MCIA Rocket brand seed will bear a green quality assurance tag as a sign that it has been inspected and tested to insure a high quality product. MCIA Rocket has acceptable milling qualities.

For more information or a list of producers, please contact your local seed dealer or the MCIA office at:

**Michigan Crop  
Improvement Association**  
P.O. Box 21008  
Lansing, MI 48909  
Phone # 517-332-3546  
Fax # 517-332-9301  
E-mail: [info@michcrop.com](mailto:info@michcrop.com)  
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