

# ***MCIA Red Devil Brand Soft Red Wheat***

## **Genetic Information**

MCIA Red Devil brand wheat is a new awned, white chaffed, soft red winter wheat bred in Indiana that has performed very well in Michigan. MCIA Red Devil brand wheat is broadly adapted and exhibits a stable and high level of performance. MCIA Red Devil has resistant to powdery mildew and stripe rust. MCIA Red Devil is medium short in height averaging around 34 inches which gives it good lodging scores.

## **Agronomic Information**

MCIA Red Devil brand wheat is a mid-season high yielding soft red winter wheat with good winter hardiness. MCIA Red Devil has very good test weight numbers. MCIA Red Devil yielded 95 bu. / acre in the 2010 MSU wheat yield trials. This was the **"highest" yield average of all varieties tested**. In the 2011 MSU wheat trials MCIA Red Devil was the fifth highest yielding variety and had the highest two year yield average of all varieties tested. MCIA Red Devil has potential to perform very well under Michigan growing conditions.

## **Marketing**

MCIA Red Devil is marketed with a brand designation (variety not stated) by members of the Michigan Crop Improvement Association. Seed production will occur through license agreements with a royalty fee assessed on each unit of seed sold. MCIA Red Devil brand seed will bear a green quality assurance tag as a sign that it has been inspected and tested to insure a high quality product.

For more information or a list of producers, please contact your local seed dealer or the MCIA office at:

**Michigan Crop  
Improvement Association**  
P.O. Box 21008  
Lansing, MI 48909  
Phone # 517-332-3546  
Fax # 517-332-9301  
E-mail: [info@michcrop.com](mailto:info@michcrop.com)  
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